

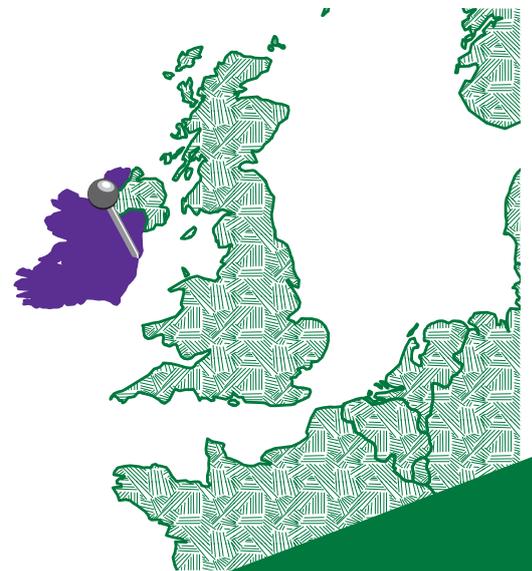
**Food  
KINGS**



**About: STRONG ROOTS**

Set up in 2015, STRONG ROOTS have quickly become a regular entry in shopping baskets across Ireland and the UK and even further. The key elements of the STRONG ROOTS range have always been honest, delicious and healthy and these combine to make some guilt-free and truly great tasting products. The Oven Baked Sweet Potato fries are coated in a light rice flour batter which lets them crisp up perfectly while staying gluten-free. The product went on to win a Great Taste Award in both 2016 and 2017.

**Location: Dublin, Ireland**



**[www.strongroots.com](http://www.strongroots.com)**





## Products:



**Oven Roasted Sweet Potatoes:** Our mouth-watering oven baked sweet potatoes are made using the best varieties of this humble root vegetable from the best growers of sweet potato in the world. They have been specially produced with a Gluten-Free rice flour batter. We have discovered the best way to give you a firmer and crisp fry with a real sweet potato taste.



**Garlic Roasted Sweet Potato:** What happens when you mix sweet potato, garlic, onions and some herbs? An explosion of flavours, If you are not a sweet potato fan, trust us, you won't be able to resist eating these! You will get a crisp, mouth-watering sweet potato chunk perfectly seasoned for those days when you want to impress your taste buds.



**Oven Roasted Sweet Potatoes:** The product can even be used as a dessert option! The product is Gluten Free, has Low Saturated Fat, Low Salt and Source of Fiber.



**Private label cuts:** If you are interested in getting these great Sweet Potato fries in different cuts like wedges, Steakhouse fries, extra thin cut etc., talk to us! A private label production run is not too big and can easily be arranged for you. Why not develop your own range of sweet potato fries!

## Certificates:



Fries: IE-029-002

Garlic chunks: IE-029-003



## Private Label: yes



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